

Brigham Young University Presented With Cotton Biotechnology Award

English Story Number: DC16164

Clear Time Jan 27, 2015 9:00 AM ET View Release ▾

Distribution

Where did my release appear online?

216	19,113,000
websites	total potential audience



Traffic

What traffic did my release generate?

111	270
release views	web crawler hits



Audience

Who are the audiences viewing my release?

76	1
media views	organization views



Engagement

How are people engaging with my release?

1

click-throughs

Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

22

total visibility

15

distribution

26

traffic

26

audience

4

engagement



Distribution

216

Websites

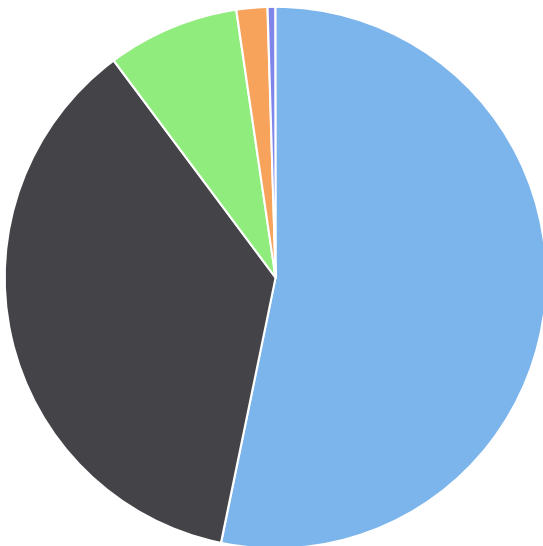
19,113,000

Total Potential Audience

Distribution Summary

See the types of websites your release posted to, and the industries they cover.

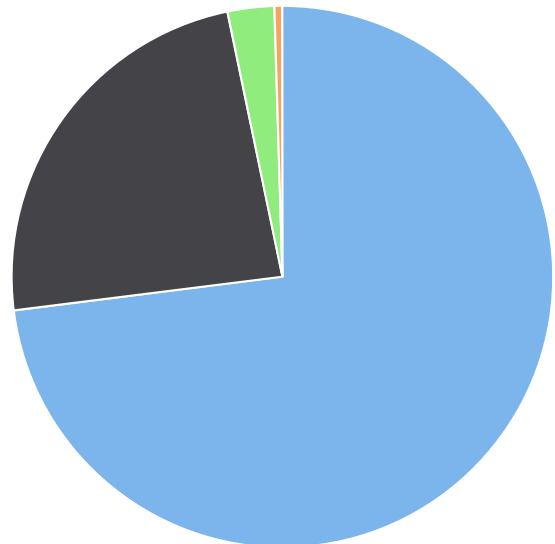
Website Type



■ Broadcast Media ■ Newspaper
■ News & Information Service
■ Trade Pub ■ Magazine

Website Type	Websites
Broadcast Media	115
Newspaper	79
News & Information Service	17
Trade Pub	4
Magazine	1
Total Number of Websites	216

Website Industry




■ Media & Information ■ Other
■ Financial ■ Health


















Website Industry	Websites
Media & Information	157
Other	51
Financial	6
Health	1
Total Number of Websites	215






















Distribution Details























The details of each component of your online distribution.















Online Distribution






















216 postings to websites on our network have been found, with a total potential audience of 19,113,000  visitors per day.






















Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 Atlanta Business Chronicle	United States	Newspaper	Media & Information	389,000
 Austin Business Journal	United States	Newspaper	Media & Information	389,000
 Australian Resources	Australia	Trade Pub	Other	Not available
 Baltimore Business Journal	United States	Newspaper	Media & Information	389,000
 Belleville News-Democrat	United States	Newspaper	Media & Information	11,000
 BioSpace	United States	News & Information Service	Health	30,000
 Birmingham Business Journal	United States	Newspaper	Media & Information	389,000
 Boston Business Journal	United States	Newspaper	Media & Information	389,000
 Boston Globe	United States	Newspaper	Media & Information	561,000
 Bradenton Herald (Bradenton, FL)	United States	Newspaper	Media & Information	11,000
 Buffalo News (Buffalo, NY)	United States	Newspaper	Media & Information	11,000
 Business First of Buffalo	United States	Newspaper	Media & Information	389,000
 Business First of Columbus	United States	Newspaper	Media & Information	389,000
 Business First of Louisville	United States	Newspaper	Media & Information	389,000
 Business Journal of Greater Milwaukee	United States	Newspaper	Media & Information	389,000
 Business Journal of Phoenix	United States	Newspaper	Media & Information	389,000
 Business Journal of the Greater Triad Area	United States	Newspaper	Media & Information	389,000





















Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 Business Review (Albany)	United States	Newspaper	Media & Information	389,000
 Charlotte Business Journal	United States	Newspaper	Media & Information	389,000
 Chicago Business News	United States	Newspaper	Other	389,000
 Cincinnati Business Courier	United States	Newspaper	Media & Information	389,000
 Columbus Ledger-Enquirer (Columbus, GA)	United States	Newspaper	Media & Information	11,000
 Contra Costa Times	United States	Newspaper	Media & Information	11,000
 CostBasis.com	United States	News & Information Service	Financial	Not available
 Daily Herald	United States	Newspaper	Other	29,000
 Dallas Business Journal	United States	Newspaper	Media & Information	389,000
 DallasNews.com	United States	Newspaper	Media & Information	Not available
 Dayton Business Journal	United States	Newspaper	Media & Information	389,000
 Denver Business Journal	United States	Newspaper	Media & Information	389,000
 Education Dive	United States	Trade Pub	Other	Not available
 eMoneyDaily	United Kingdom	News & Information Service	Other	Not available
 FinancialContent - PR Newswire	United States	News & Information Service	Other	11,000
 Fort Worth Star-Telegram (Fort Worth, TX)	United States	Newspaper	Media & Information	11,000
 GYL: Licensing and Certification Resource Directory	United States	News & Information Service	Other	Not available
 Houston Business Journal	United States	Newspaper	Media & Information	389,000
 Inside Bay Area	United States	Newspaper	Media & Information	11,000
 Island Packet (Bluffton, SC)	United States	Newspaper	Other	11,000
 Jacksonville Business Journal	United States	Newspaper	Media & Information	389,000





















Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 KAIT ABC-8 (Jonesboro, AR)	United States	Broadcast Media	Media & Information	18,000
 Kansas City Business Journal	United States	Newspaper	Media & Information	389,000
 Kansas City Star	United States	Newspaper	Other	11,000
 KATV-TV ABC-7 (Little Rock, AR)	United States	Broadcast Media	Media & Information	13,000
 KAUZ-TV CBS-6 (Wichita Falls, TX)	United States	Broadcast Media	Media & Information	Not available
 KAZT IND-7 (Phoenix/Prescott, AZ)	United States	Broadcast Media	Media & Information	Not available
 KBMT-TV ABC-12 (Beaumont, TX)	United States	Broadcast Media	Media & Information	Not available
 KCBD NBC-11 (Lubbock, TX)	United States	Broadcast Media	Media & Information	14,000
 KCEN-TV NBC-9 (Temple, TX)	United States	Broadcast Media	Media & Information	Not available
 KFDA CBS-10 (Amarillo, TX)	United States	Broadcast Media	Media & Information	Not available
 KFJX-TV FOX-14 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
 KFMB 100.7 Jack-FM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KFMB 760-AM (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KFMB-TV CBS-8 (San Diego, CA)	United States	Broadcast Media	Media & Information	23,000
 KFRE-TV CW-59 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
 KFVE MyNetworkTV-5 (Honolulu, HI)	United States	Broadcast Media	Media & Information	Not available
 KFVS CBS-12 (Cape Girardeau, MO)	United States	Broadcast Media	Media & Information	18,000
 KHNL-TV NBC-8 (Honolulu, HI)	United States	Broadcast Media	Media & Information	30,000
 KHQ-TV NBC-6 (Spokane, WA)	United States	Broadcast Media	Media & Information	26,000
 KIII-TV ABC-3 (Corpus Christi, TX)	United States	Broadcast Media	Other	Not available
 KLJB-TV FOX-18 (Davenport, IA)	United States	Broadcast Media	Other	Not available
 KLKN ABC-8 (Lincoln, NE)	United States	Broadcast Media	Media & Information	Not available























Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 KLTVE ABC-7 (Tyler, TX)	United States	Broadcast Media	Media & Information	27,000
 KMEG-TV CBS-14 (Sioux City, IA)	United States	Broadcast Media	Media & Information	Not available
 KMPH-TV FOX-26 (Fresno, CA)	United States	Broadcast Media	Media & Information	Not available
 KOAM-TV CBS-7 (Pittsburg, KS)	United States	Broadcast Media	Media & Information	Not available
 KOLD CBS-13 (Tucson, AZ)	United States	Broadcast Media	Media & Information	18,000
 KOTV-TV CBS-6 (Tulsa, OK)	United States	Broadcast Media	Media & Information	48,000
 KPLC NBC-7 (Lake Charles-Lafayette, LA)	United States	Broadcast Media	Media & Information	Not available
 KPTM-TV FOX-42 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
 KQCW CW-12/19 (Tulsa, OK)	United States	Broadcast Media	Media & Information	Not available
 KRHD-TV ABC-40 (Bryan-College Station, TX)	United States	Broadcast Media	Media & Information	Not available
 KSLA CBS-12 (Shreveport, LA)	United States	Broadcast Media	Media & Information	14,000
 KSTC-TV IND-45 (Saint Paul, MN)	United States	Broadcast Media	Media & Information	Not available
 KSWO-TV ABC-7 (Lawton, OK)	United States	Broadcast Media	Media & Information	Not available
 KSWT-TV CBS-13 (Yuma, AZ)	United States	Broadcast Media	Media & Information	Not available
 KTEN NBC-10 (Denison, TX)	United States	Broadcast Media	Media & Information	Not available
 KTRE ABC-9 (Lufkin, TX)	United States	Broadcast Media	Media & Information	11,000
 KTUL-TV ABC-8 (Tulsa, OK)	United States	Broadcast Media	Media & Information	19,000
 KTVG-TV FOX-17 / KSNB-TV FOX-4 (Kearney, NE)	United States	Broadcast Media	Media & Information	Not available
 KTVN-TV CBS-2 (Reno, NV)	United States	Broadcast Media	Media & Information	Not available
 KUAM-TV NBC-8 / CBS-11 (Hagatna, Guam)	United States	Broadcast Media	Media & Information	Not available
 KUSI-TV IND-51 (San Diego, CA)	United States	Broadcast Media	Media & Information	Not available
 KWES-TV NBC-9 (Midland, TX)	United States	Broadcast Media	Media & Information	Not available























Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 News9.com KWTW-TV CBS-9 (Oklahoma City, OK)	United States	Broadcast Media	Media & Information	68,000
 KXMB-TV CBS-12(Bismarck, ND)	United States	Broadcast Media	Other	Not available
 KXVO-TV CW-15 (Omaha, NE)	United States	Broadcast Media	Media & Information	Not available
 KXXV-TV ABC-25 (Waco, TX)	United States	Broadcast Media	Media & Information	Not available
 KYTX CBS-19 (Tyler, TX)	United States	Broadcast Media	Media & Information	Not available
 Leadership for LIFE	United States	News & Information Service	Other	Not available
 Lexington Herald-Leader (Lexington, KY)	United States	Newspaper	Media & Information	11,000
 Long Beach Press-Telegram (Long Beach, CA)	United States	Newspaper	Media & Information	11,000
 Los Angeles Business from bizjournals	United States	Newspaper	Media & Information	389,000
 Marketplace from American Public Media	United States	Broadcast Media	Media & Information	26,000
 Memphis Business Journal	United States	Newspaper	Media & Information	389,000
 Miami Herald	United States	Newspaper	Media & Information	11,000
 Minneapolis / St. Paul Business Journal	United States	Newspaper	Media & Information	389,000
 Money Show	United States	Broadcast Media	Media & Information	Not available
 Money.ca	Canada	News & Information Service	Other	Not available
 Nashville Business Journal	United States	Newspaper	Media & Information	389,000
 NebraskaTV (Kearney, NE)	United States	Broadcast Media	Media & Information	Not available
 New Mexico Business Weekly	United States	Newspaper	Media & Information	389,000
 New York Business Journal	United States	Newspaper	Other	389,000
 News & Observer (Raleigh, NC)	United States	Newspaper	Other	11,000
 News Tribune (Tacoma, WA)	United States	Newspaper	Media & Information	11,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 Oklahoman (Oklahoma City, OK)	United States	Newspaper	Media & Information	11,000
 Olympian (Olympia, WA)	United States	Newspaper	Media & Information	11,000
 Orlando Business Journal	United States	Newspaper	Media & Information	389,000
 Pacific Business News	United States	Newspaper	Media & Information	389,000
 Philadelphia Business Journal	United States	Newspaper	Media & Information	389,000
 Pittsburgh Business Times	United States	Newspaper	Media & Information	389,000
 Portland Business Journal	United States	Newspaper	Media & Information	389,000
 Press-Enterprise	United States	Newspaper	Media & Information	50,000
 ProfitQuotes	United States	News & Information Service	Financial	Not available
 Puget Sound Business Journal	United States	Newspaper	Media & Information	389,000
 Rockford Register Star	United States	Newspaper	Other	11,000
 Sacramento Business Journal	United States	Newspaper	Media & Information	389,000
 San Antonio Business Journal	United States	Newspaper	Media & Information	389,000
 San Francisco Business Times	United States	Newspaper	Media & Information	389,000
 San Jose Business Journal	United States	Newspaper	Media & Information	389,000
 San Jose Mercury News	United States	Newspaper	Other	11,000
 Santa Cruz Sentinel (Santa Cruz, CA)	United States	Newspaper	Media & Information	11,000
 Seed Daily	Australia	News & Information Service	Other	Not available
 SiliconValley.com (Silicon Valley, CA)	United States	Newspaper	Media & Information	11,000
 South Florida Business Journal	United States	Newspaper	Media & Information	389,000
 Spoke	United States	News & Information Service	Other	21,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 St. Louis Business Journal	United States	Newspaper	Media & Information	389,000
 Stage of Life	United States	News & Information Service	Multicultural & Demographic	Not available
StarTribune Star Tribune (Minneapolis, MN)	United States	Newspaper	Other	11,000
 StockNod	United States	News & Information Service	Financial	Not available
 Stratigize Magazine	United States	Magazine	Other	Not available
 Street Insider	United States	Trade Pub	Financial	11,000
 Sun Herald (Biloxi, MS)	United States	Newspaper	Media & Information	11,000
 Tampa Bay Business Journal	United States	Newspaper	Media & Information	389,000
 Telegraph-Macon (Macon, GA)	United States	Newspaper	Media & Information	11,000
 Terra Daily - News About Planet Earth	Australia	News & Information Service	Other	Not available
 The Bellingham Herald	United States	Newspaper	Other	11,000
 The Daily Herald	United States	Newspaper	Other	11,000
 The Herald	United States	Newspaper	Media & Information	61,000
 The Sacramento Bee	United States	Newspaper	Media & Information	11,000
 The State (Columbia, SC)	United States	Newspaper	Media & Information	11,000
 The State Journal (Charleston, WV)	United States	Newspaper	Other	Not available
 The Sun News (Myrtle Beach, SC)	United States	Newspaper	Media & Information	11,000
 Ticker Technologies	United States	News & Information Service	Financial	22,000
 Triangle Business Journal	United States	Newspaper	Media & Information	389,000
 Tribune (San Luis Obispo, CA)	United States	Newspaper	Media & Information	11,000
 Value Investing News	United States	News & Information Service	Financial	11,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 VB Profiles	United States	News & Information Service	Other	Not available
 WAFB CBS-9 (Baton Rouge, LA)	United States	Broadcast Media	Media & Information	48,000
 WAFF NBC-48 (Huntsville, AL)	United States	Broadcast Media	Media & Information	35,000
 WALB NBC-10 (Albany, GA)	United States	Broadcast Media	Media & Information	24,000
 Wall Street Select	United States	News & Information Service	Other	Not available
 WAND-TV NBC-17 (Decatur, IL)	United States	Broadcast Media	Media & Information	Not available
 Washington Business Journal	United States	Newspaper	Media & Information	389,000
 WAVE NBC-3 (Louisville, KY)	United States	Broadcast Media	Media & Information	37,000
 WBCB-TV CW-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	Not available
 WBMA-TV ABC-33 / ABC-40 (Birmingham, AL)	United States	Broadcast Media	Media & Information	23,000
 WBOC CBS-16 (Salisbury, MD)	United States	Broadcast Media	Media & Information	23,000
 WBOC-TV FOX-21 (Salisbury, MD)	United States	Broadcast Media	Other	Not available
 WBOY-TV NBC-12 (Clarksburg, WV)	United States	Broadcast Media	Other	13,000
 WCAX CBS-3 (Burlington, VT)	United States	Broadcast Media	Media & Information	29,000
 WCBD-TV NBC-2 (Mt. Pleasant, SC)	United States	Broadcast Media	Other	Not available
 WCIV-TV ABC-4 (Charleston, SC)	United States	Broadcast Media	Media & Information	Not available
 WCMH-TV NBC-4 (Columbus, OH)	United States	Broadcast Media	Other	45,000
 WCSC CBS-5 (Charleston, SC)	United States	Broadcast Media	Media & Information	30,000
 WDAM NBC-7 (Hattiesburg-Laurel, MS)	United States	Broadcast Media	Media & Information	7,000
 WDRB FOX-41 (Louisville, KY)	United States	Broadcast Media	Media & Information	24,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 WDSI-TV FOX-61 (Chattanooga, TN)	United States	Broadcast Media	Other	Not available
 WECT NBC-6 (Wilmington, NC)	United States	Broadcast Media	Media & Information	16,000
 WFIE NBC-14 (Evansville, IN)	United States	Broadcast Media	Media & Information	35,000
 WFLX FOX-29 (West Palm Beach, FL)	United States	Broadcast Media	Media & Information	Not available
 WFMJ-TV NBC-21 (Youngstown, OH)	United States	Broadcast Media	Media & Information	7,000
 WFMZ-TV IND-69	United States	Broadcast Media	Other	53,000
 WFXG-TV FOX-54 (Augusta, GA)	United States	Broadcast Media	Media & Information	Not available
 WFXR-TV FOX-21/27 (Roanoke, VA)	United States	Broadcast Media	Other	Not available
 WFXS-TV FOX-55 (Wausau , WI)	United States	Broadcast Media	Other	Not available
 WGFL-TV CBS-4 (Gainesville, FL)	United States	Broadcast Media	Media & Information	Not available
 Wichita Business Journal	United States	Newspaper	Media & Information	389,000
 Wichita Eagle (Wichita, KS)	United States	Newspaper	Media & Information	11,000
 WICU-TV NBC-12 (Erie, PA)	United States	Broadcast Media	Other	Not available
 WISTV NBC-10 (Columbia, SC)	United States	Broadcast Media	Media & Information	53,000
 WJRT-TV ABC-12 (Flint, MI)	United States	Broadcast Media	Media & Information	10,000
 WLAX-TV FOX-25/48 (LaCrosse, WI)	United States	Broadcast Media	Other	Not available
 WLBT NBC-3 (Jackson, MS)	United States	Broadcast Media	Media & Information	Not available
 WLNE-TV ABC-6 (Providence, RI)	United States	Broadcast Media	Media & Information	8,000
 WLOX ABC-13 (Biloxi, MS)	United States	Broadcast Media	Media & Information	26,000
 WLTZ-TV CW-38 (Columbus, GA)	United States	Broadcast Media	Other	Not available
 WLTZ-TV NBC-38 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
 WMBF NBC-32 (Myrtle Beach, SC)	United States	Broadcast Media	Media & Information	10,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 WMC NBC-5 (Memphis, TN)	United States	Broadcast Media	Media & Information	Not available
 WNCT-TV CBS-9 (Greenville, NC)	United States	Broadcast Media	Other	11,000
 WOIO CBS-19 (Cleveland, OH)	United States	Broadcast Media	Media & Information	14,000
 WOLF-TV FOX-56 (Wilkes-Barre, PA)	United States	Broadcast Media	Other	Not available
 Worcester Telegram & Gazette	United States	Trade Pub	Media & Information	Not available
 WPFO-TV FOX-23 (Portland, ME)	United States	Broadcast Media	Other	Not available
 WRAL-TV CBS-5 (Raleigh, NC)	United States	Broadcast Media	Media & Information	11,000
 WRBL-TV CBS-3 (Columbus, GA)	United States	Broadcast Media	Other	Not available
 WRCB-TV NBC-3 (Chattanooga, TN)	United States	Broadcast Media	Media & Information	29,000
 WSAV-TV NBC-3 (Savannah, GA)	United States	Broadcast Media	Other	Not available
 WSET-TV ABC-13 (Lynchburg, VA)	United States	Broadcast Media	Media & Information	27,000
 WSFA NBC-12 (Montgomery, AL)	United States	Broadcast Media	Media & Information	30,000
 WSFX-TV FOX-26 (Wilmington, NC)	United States	Broadcast Media	Media & Information	Not available
 WSLI-TV NBC-10 (Roanoke, VA)	United States	Broadcast Media	Other	16,000
 WSPA-TV CBS-7 (Spartanburg, SC)	United States	Broadcast Media	Other	27,000
 WTLH-TV FOX-49 (Tallahassee, FL)	United States	Broadcast Media	Other	Not available
 WTNZ FOX-43 (Knoxville, TN)	United States	Broadcast Media	Media & Information	Not available
 WTOC CBS-11 (Savannah, GA)	United States	Broadcast Media	Media & Information	18,000
 WTOL CBS-11 (Toledo, OH)	United States	Broadcast Media	Media & Information	18,000
 WTRF-TV CBS-7 (Wheeling, WV)	United States	Broadcast Media	Other	8,000
 WTVG-TV ABC-13 (Toledo, OH)	United States	Broadcast Media	Media & Information	14,000
 WTVM ABC-9 (Columbus, GA)	United States	Broadcast Media	Media & Information	11,000

Name of Website or Media Outlet	Location	Website Type	Industry	Audience
 WUPV-TV CW-65 (Ashland, VA)	United States	Broadcast Media	Media & Information	Not available
 WVNS-TV CBS-59 (Ghent, WV)	United States	Broadcast Media	Other	Not available
 WVUE-TV FOX-8 (New Orleans, LA)	United States	Broadcast Media	Other	13,000
 WWBT NBC-12 (Richmond, VA)	United States	Broadcast Media	Media & Information	34,000
 WXIX FOX-19 (Cincinnati, OH)	United States	Broadcast Media	Media & Information	39,000
 WXTX-TV FOX-54 (Columbus, GA)	United States	Broadcast Media	Media & Information	Not available
 WZDX-TV FOX-54 (Huntsville, AL)	United States	Broadcast Media	Other	Not available

Visitors per Day data from comScore, Inc is used to provide an indication of the potential audience for your press release. comScore, Inc does not provide data for all websites in our network.

Note: to provide audience data for as many sites as possible PR Newswire uses multiple sources. This data is then combined to provide the Total Potential Audience metric.

Traffic

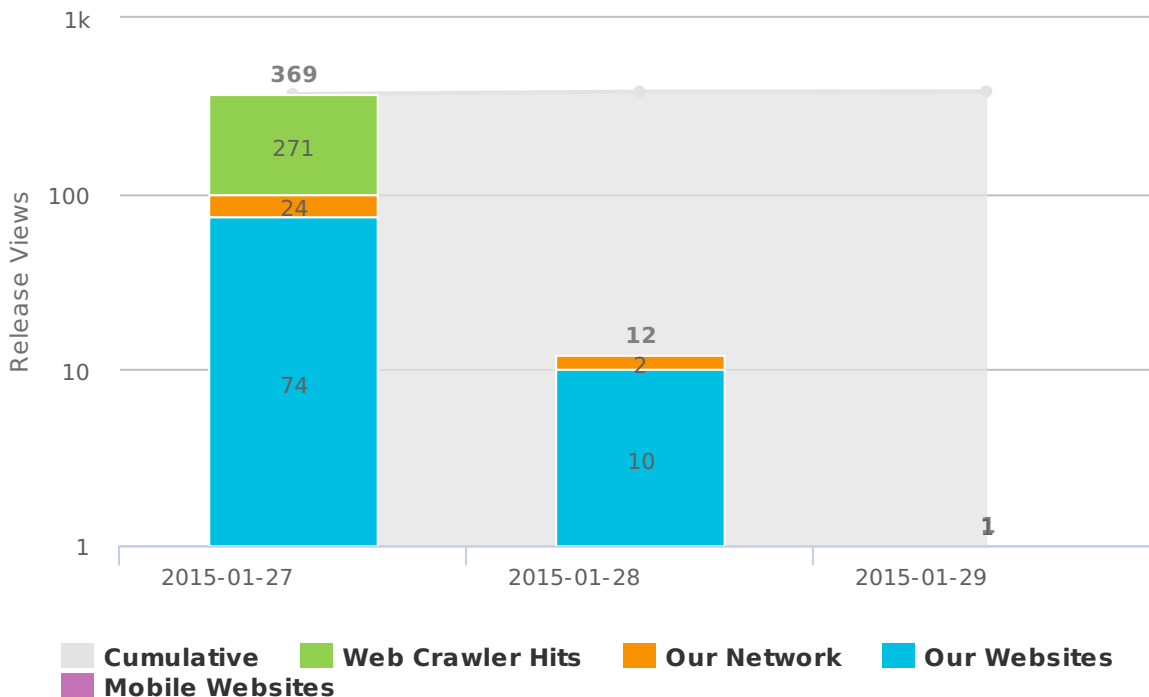
111
Release Views

Traffic Summary

Release Views Trends

See when the traffic to your release occurred.

Total Release Views by Day



Traffic by Asset

Views, plays and downloads of your release and any assets you included with it. Any views, etc. of assets that can not be linked directly to this release are shown against each other further below 📍

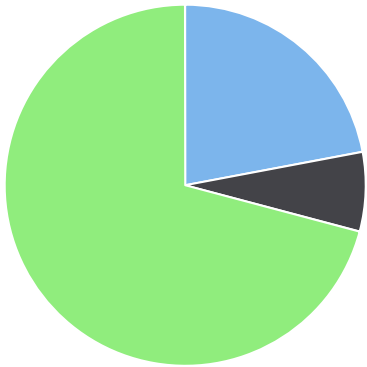
Brigham Young University Presented With Cotton Biotechnology Award

111 views
270 web crawler hits

Traffic Details

This release has 111 views and 270 web crawler hits across all websites & networks.

Release Views & Web Crawler Hits

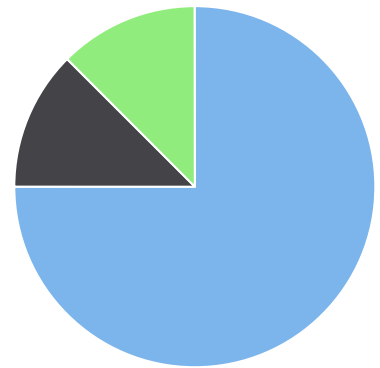


■ Views on Our Websites
■ Views on Our Network
■ Web Crawler Hits

Websites	Views/Hits
Views On Our Websites	84
∨ Views On Our Network (21)	27
KFMB 760-AM (San Diego, CA)	3
WGFL-TV CBS-4 (Gainesville, FL)	2
ProfitQuotes	2
KTEN NBC-10 (Denison, TX)	2
Not Available	2
WXTX-TV FOX-54 (Columbus, GA)	1
WXIX FOX-19 (Cincinnati, OH)	1
WNCT-TV CBS-9 (Greenville, NC)	1
WLOX ABC-13 (Biloxi, MS)	1
WFMZ-TV IND-69	1
WBOC CBS-16 (Salisbury, MD)	1
Ticker Technologies	1
Terra Daily - News About Planet Earth	1
NebraskaTV (Kearney, NE)	1
KYTX CBS-19 (Tyler, TX)	1
KXXV-TV ABC-25 (Waco, TX)	1
KUSI-TV IND-51 (San Diego, CA)	1
KOTV-TV CBS-6 (Tulsa, OK)	1
KOLD CBS-13 (Tucson, AZ)	1
KHQ-TV NBC-6 (Spokane, WA)	1
KAUZ-TV CBS-6 (Wichita Falls, TX)	1
Web Crawler Hits	270
Total	381

See where your traffic originated, whether from search engines, social networks, or other sources, or how many visits were directly to the release. ?

Traffic Sources	Instances
Direct	6
∨ Search Engines (1)	1
Bing	1
∨ Other Sites (1)	1
heraldonline.com	1
Total	8



Search Engine Keywords

The search terms that visitors to your release use to find it. Note that Google increasingly does not make this data available. ?

Bing	brigham young university	1
Total		1

Audience

76
Media Views

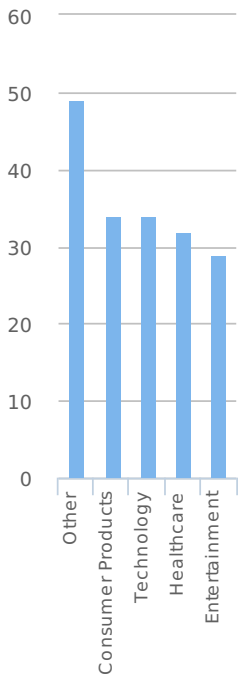
1
Organization Views

Audience Summary

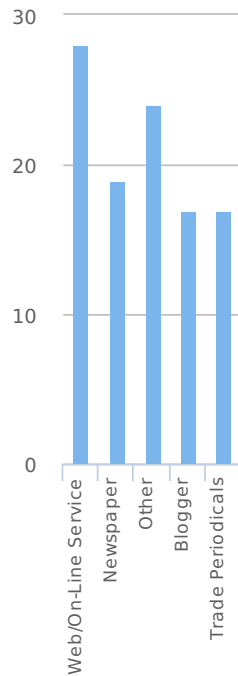
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

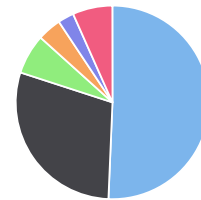
Top Industries



Top Media Types



Top Countries

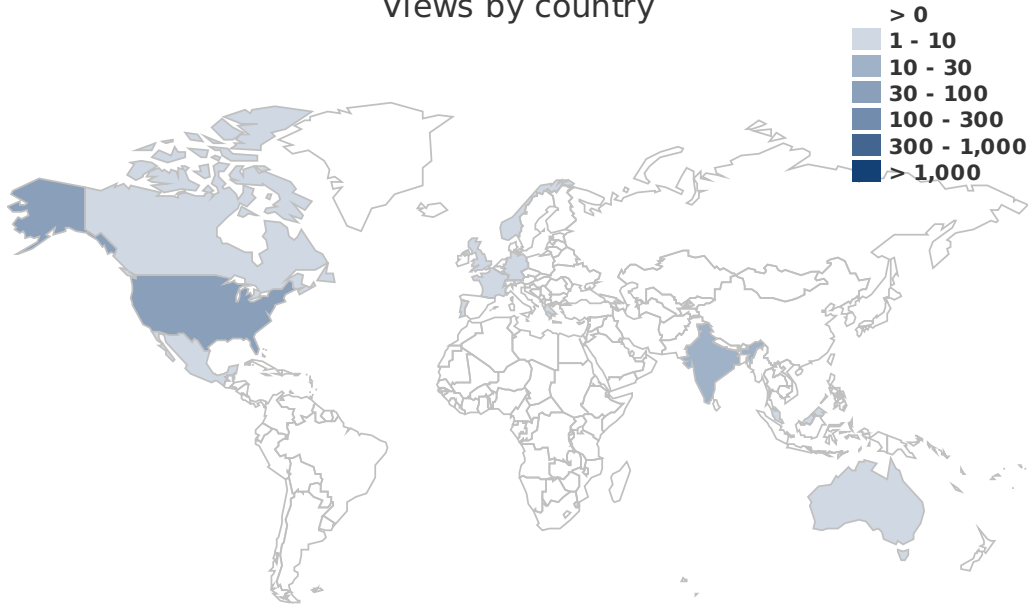


United States of Ame
India
United Kingdom
Germany
Australia
The rest

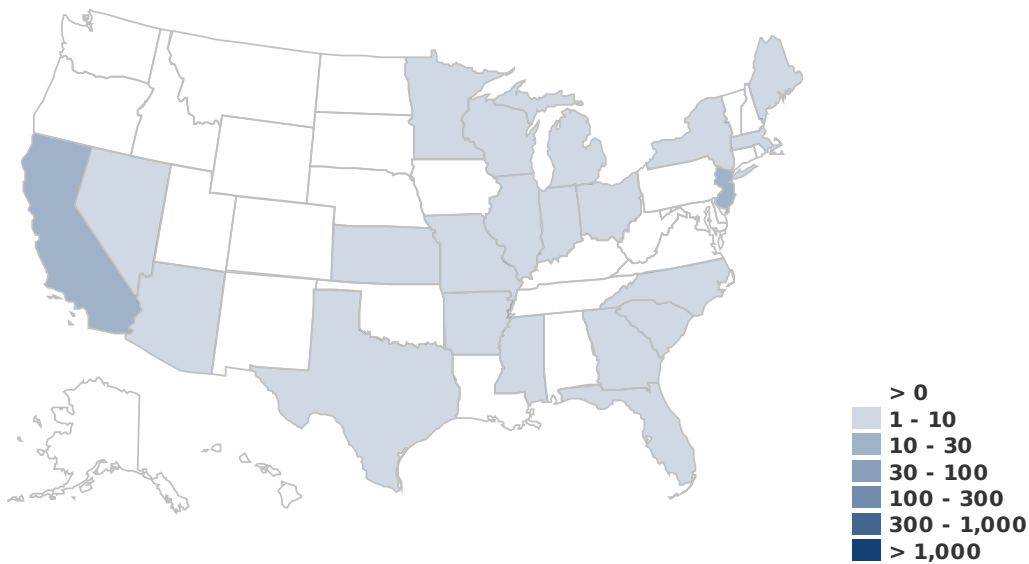
Geo-segmentation

See where views of your release originated. ⓘ

Views by country



Views by state



Audience Details

Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Media Type	Location	Views ▼
NewsRX	Other	Other	UNITED STATES OF AMERICA	5
Think & Tell	Consumer Products, Healthcare, Technology	Other	FRANCE	2
MMI Online	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	2
Total				76

Global Print Monitor	Auto, Consumer Products, Energy, Environment, Features, General Business, Heavy Industry, Media, Other, Technology	Trade Periodicals, Web/On-Line Service	GERMANY	2
CSR Digest	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
CS Direkt	Entertainment	Freelance/Writer	INDIA	1
Cognizant	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
Healtheventz	Broadcast, Environment, Healthcare	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Login Media Publishing	Entertainment	Other	INDIA	1
Afeez Aziz & Co	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	MALAYSIA	1
Anico	Consumer Products	Web/On-Line Service	INDIA	1
PR Newswire	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Newspaper, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Buffalo News	Features	Newspaper	UNITED STATES OF AMERICA	1
Bhopal Samachar	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger	INDIA	1
Signal-x (WIR)	Technology	Web/On-Line Service	INDIA	1
Dainik Bhaskar	Auto, Other	Web/On-Line Service	INDIA	1
MInt	Broadcast, Consumer Products, Energy, Entertainment, Financial Services, General Business, Public Issues, Travel	Newspaper	INDIA	1
Aray Systems	Healthcare	Web/On-Line Service	INDIA	1
LoupDargent.info	Broadcast, Energy, Entertainment, Environment, Features, Healthcare, Media, Other, Public Issues, Technology, Travel	Blogger	UNITED KINGDOM	1
Quill and Ink Freelance	Consumer Products, Entertainment, Features, Healthcare, Media, Public Issues	Freelance/Writer	UNITED STATES OF AMERICA	1
Total				76

World Textiles Information Network	Other	Trade Periodicals	UNITED KINGDOM	1
ShoppingSpirit.pt	Broadcast, Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Technology, Transport, Travel	Consumer Periodicals, Newspaper, Other, Web/On-Line Service	PORTUGAL	1
Ping Digital Broadcast Pvt Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	INDIA	1
The Textile Magazine	Other	Trade Periodicals	INDIA	1
India Trade Centre	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	INDIA	1
Equitas Holding Private Limited	Financial Services	Other	INDIA	1
Flywheel	Auto, Healthcare, Heavy Industry, Media, Technology, Transport, Travel	Blogger, Freelance/Writer, Newspaper	INDIA	1
				1
The Nigerian Voice	Broadcast, Consumer Products, Entertainment, General Business, Media, Sports	Blogger, Freelance/Writer	UNITED KINGDOM	1
International Journal of Pharmacy and Technology	Public Issues	Newspaper	INDIA	1
Findable.in	Other	Web/On-Line Service	INDIA	1
CouponDaddy	Consumer Products, Financial Services, General Business, Media, Technology, Travel	Blogger, Freelance/Writer	INDIA	1
eTextileCommunications	Other	Trade Periodicals, Web/On-Line Service	UNITED STATES OF AMERICA	1
Arkansas Democrat-Gazette	Energy, Environment, General Business, Heavy Industry, Technology	Newspaper	UNITED STATES OF AMERICA	1
ST Media Group	Other	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	1
www.nextfm.gr	Entertainment	Radio	GREECE	1
Modesto Bee	Other	Newspaper	UNITED STATES OF AMERICA	1
World Grain magazine	Other	Trade Periodicals	UNITED STATES OF AMERICA	1
The Woman's Newspapers	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper	UNITED STATES OF AMERICA	1
Western Fruit Grower	Other	Trade Periodicals	UNITED STATES OF AMERICA	1
KEY Magazine	Other	Other	UNITED STATES OF AMERICA	1
Total				76

944 magazine	Broadcast, Consumer Products, Entertainment, Features, Healthcare, Media, Travel	Freelance/Writer	UNITED STATES OF AMERICA	1
Supanet Ltd	Auto, Broadcast, Energy, Entertainment, Features, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Other, Web/On-Line Service	UNITED KINGDOM	1
About.com	Other, Technology	Web/On-Line Service	AUSTRALIA	1
The Hispanic Outlook in Higher Education Magazine	Features, Healthcare, Other, Technology	Consumer Periodicals, Trade Periodicals	UNITED STATES OF AMERICA	1
Daily Commercial Record	Other	Other	UNITED STATES OF AMERICA	1
Urner Barry publications	Other	Other	UNITED STATES OF AMERICA	1
Omega Communications	Other	Other	UNITED STATES OF AMERICA	1
Premiere Radio	Broadcast, Entertainment, Healthcare, Media, Public Issues, Sports	Radio	UNITED STATES OF AMERICA	1
Ultio LLC	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Newspaper, Web/On-Line Service	UNITED STATES OF AMERICA	1
Sporting Goods Intelligence	Broadcast, Consumer Products, Entertainment, Healthcare, Media, Sports	Blogger, Consumer Periodicals, Freelance/Writer, Other, Web/On-Line Service, Wire Service	UNITED STATES OF AMERICA	1
Western Farm Press	Other	Newspaper	UNITED STATES OF AMERICA	1
Chemical Week	Other	Consumer Periodicals	UNITED STATES OF AMERICA	1
Churm Media	Auto, Consumer Products, Financial Services, General Business, Healthcare, Sports, Technology	Consumer Periodicals, Television	UNITED STATES OF AMERICA	1
Castleford Media Pty Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Web/On-Line Service	AUSTRALIA	1
Newsquest	Auto, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Heavy Industry, Media, Public Issues, Technology, Transport, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	UNITED KINGDOM	1
Farm Journal Media	Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, Heavy Industry, Other, Public Issues, Technology, Transport	Web/On-Line Service	UNITED STATES OF AMERICA	1
WOOD RADIO	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Radio	UNITED STATES OF AMERICA	1
Urner Barry Publications	Other	Other	UNITED STATES OF AMERICA	1
Total				76

IFAI, Advanced Textiles Source	Consumer Products, Energy, Environment, Features, Healthcare, Heavy Industry, Other, Technology	Trade Periodicals	UNITED STATES OF AMERICA	1
FLOSS MAGAZINE	Consumer Products, Entertainment, Other, Public Issues, Travel	Newspaper, Other	UNITED STATES OF AMERICA	1
MySDScience	Energy, Environment, Healthcare, Technology	Blogger, Web/On-Line Service	UNITED STATES OF AMERICA	1
Feedstuffs Weekly Newspaper	Other	Newspaper, Trade Periodicals	UNITED STATES OF AMERICA	1
Sky Radio Network	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transport, Travel	Radio	UNITED STATES OF AMERICA	1
Whirlpool Magazine (internal company magazine)	Other	Other	GERMANY	1
Sky Radio Network	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Technology, Transport, Travel	Radio	UNITED STATES OF AMERICA	1
Inside the Circle	Consumer Products, Entertainment, Media, Technology	Blogger, Freelance/Writer	UNITED STATES OF AMERICA	1
USAgNet LLC	Consumer Products, Energy, Environment, Features, General Business, Healthcare, Other, Public Issues, Transport	Web/On-Line Service	UNITED STATES OF AMERICA	1
NextIn Line Network	Broadcast, Entertainment, Features, Media	Blogger, Radio, Web/On-Line Service	UNITED STATES OF AMERICA	1
Total				76

Organization Views

See which organizations have viewed your release [?](#)

Organization	Headquarters	Country	Location	Parent Organization	Industry	Views 
Expedite	1025 Old Country Road	US	UNITED STATES			1
Total						1

Engagement

1

Total Engagement Actions

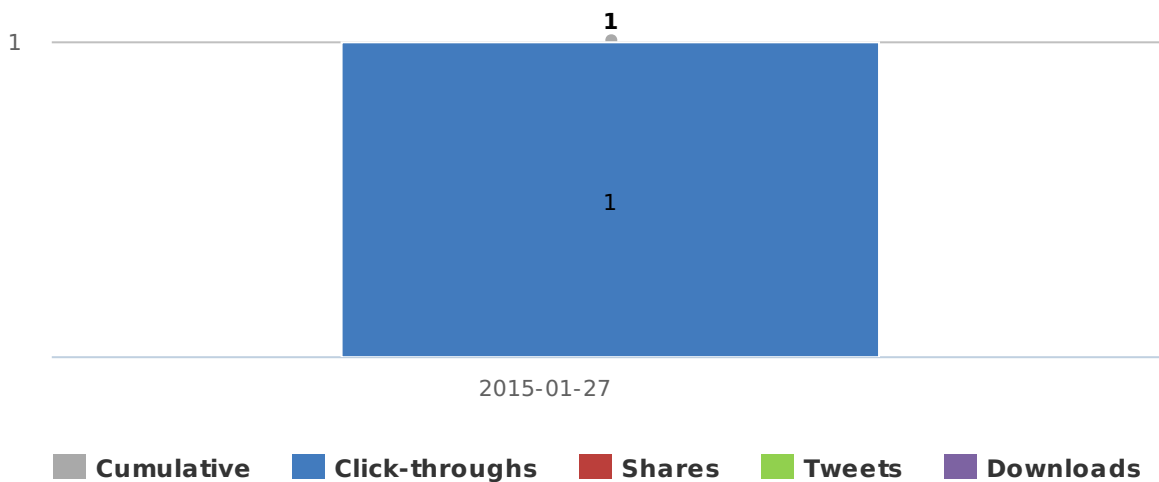
1

Click-throughs

Engagement Summary

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
http://www.cottoninc.com/	1
Total	1

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